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Developer with the arts at heart

Ireka Development Management Sdn Bhd, developer of lifestyle projects such as Seni Mont' Kiara and 1 Mont' Kiara in Kuala Lumpur last weekend treated 500 guests including its buyers to a musical performance at the KL Performing Arts Centre.

The extravaganza entitled Glitz & Glamour— Tales from Old Shanghai to Fragrance Bay, saw singer Tan Soo Suan rendering several famous Shanghai oldies in this latest Dama Orchestra production.

Ireka president and chief executive officer Lai Voon Hon said: "In co-hosting this trip down memory lane, I am pleased we are able to contribute in some way to the performing arts in Malaysia and also help develop a greater appreciation of our rich cultural heritage."

Ireka, he said, is supportive of the arts and has featured local artists at its Art Salon @ SENI, the first permanent art gallery within a residential project that was opened in August 2007. The company has also supported the award-winning Kwong Ngai Lion Dance troupe, the KL Children's Choir and more recently, the production of a local full length film, "Crayon".

One of Ireka's most notable projects is Seni Mont'



A scene from the musical extravaganza by Dama Orchestra.

Kiara comprising a pair of 40-level towers and a pair of 12-level lowrise blocks on an 8.8-acre ridge at the highest point in one of KL's most exclusive residential enclaves.

Other projects include Sandakan Harbour Square and the International Hi-Tech Healthcare Park in Ho Chi Minh City, Vietnam. - SC Cheah