

April 2016

Dear Readers

CiTi-ZEN goes 100% digital

The April - July 2016 issue (Volume 37) of CiTi-ZEN marks a huge transition for the magazine. It is the last printed edition of this publication because we are going digital, starting from the next issue due out in July. As with any technology-related enterprise, we hope this will be the beginning of something exciting and new.

This is the first such exercise for us and we will work hard to enhance your digital experience. You will continue to receive the same quality information you have come to expect over the last 10 years and our coverage will not change, only the format. The benefits of going digital are set out in my editorial message in the latest issue (Volume 37) of CiTi-ZEN.

If we already have your email address, you won't have to do a thing – the digital edition will arrive in your email box automatically. Just click the link to either download the latest edition or to view it entirely online. If we don't have your email address or if it needs updating, please fill in your particulars on the reverse page or send your details to Rene Anthony on rene.anthony@ireka.com.my

I want to thank you for your continued support to CiTi-ZEN for the last 10 years in its print form and I now invite you to join us in our journey in the digital age.

Life Lived Large

A handwritten signature in black ink, appearing to read 'Lai Voon Hon', written in a cursive style.

Lai Voon Hon
Group Managing Director,
Ireka Corporation Berhad