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CITIZEN

Living Life Large

Sandakan, Sabah: Into the Wild

Mont' Kiara's A - Z: A Local Services Directory

Liu Jing The Accidental Artist



Greetings! Is it just me, or does the middle of the year make us restless for new vacation experiences?

Invariably, cruises and ski vacations will always find their way into conversations, but I am delighted to note that an increasing number of us have discovered that some of the best holiday destinations are right here in Malaysia.

Take Sandakan, the subject of our cover feature for this issue of CiTi-ZEN and the gateway to many of Sabah's top ecotourism attractions. Even if you do not enjoy 'roughing it out' in the wilderness, a visit to Sandakan will most definitely leave you with a deep appreciation of Sabah's beautiful rainforests and rivers - home to some of the world's most endangered wildlife species, like the orang utan and the pygmy elephant.

Of course, my enthusiasm for Sandakan is one that also stems from our continuing commitment in Sandakan Harbour Square, a 12-acre urban renewal project in which we work closely with the Sandakan Municipal Council.

In the third quarter of 2011, the completion of the final phase of Sandakan Harbour Square will add an international-class hotel by Four Points® by Sheraton and the first shopping mall in Sandakan, to the already delivered commercial offices, shop lots, central market and waterfront esplanade to further establish Sandakan as a major hub for commerce and tourism.

Closer to home, we are looking forward to the opening of 1 Mont' Kiara by the end of the year. By now, most already know that it will be the

first truly one-stop retail and gastronomic destination in Mont' Kiara. However, few will realise that this lifestyle mall forms part of an integrated development which also consist of office space and office suites as well as the existing residences.

Speaking of which, I am delighted to announce the debut of the first ever Local Services Directory for Mont' Kiara, sponsored by Ireka and made available to all its i-ZEN residents. Kudos to the writer - Martin Munnely, a British national and i-ZEN resident who produced the directory.

Indeed, it is my fervent hope that this handy 100-page "A-Z" directory, which contains details of more than 800 businesses and service providers in the neighbourhood, will strengthen the sense of belonging in Mont' Kiara amongst its residents.

These are the qualities that shape our identity as a community and make our experience of living in Mont' Kiara even more vibrant and exciting - as our motto of 'Live Life Large' calls for!

Cheers,

Lai Voon Hon
President/CEO
Ireka Development Management Sdn Bhd



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PUBLISHER

**Ireka Development
Management Sdn Bhd**

G-1, Kiara II
No. 1, Jalan Kiara, Mont' Kiara
50480 Kuala Lumpur
Malaysia

T +603 6203 6688

F +603 6203 6868

W www.i-zen.com.my

E enquiry@i-zen.com.my

PRINTER

**NPP Marketing
& Services Sdn Bhd**

**FOR ENQUIRIES,
PLEASE CONTACT**

T +603 6203 6688

F +603 6203 6868

E citi-zen@i-zen.com.my

Sandakan, Sabah: Into the

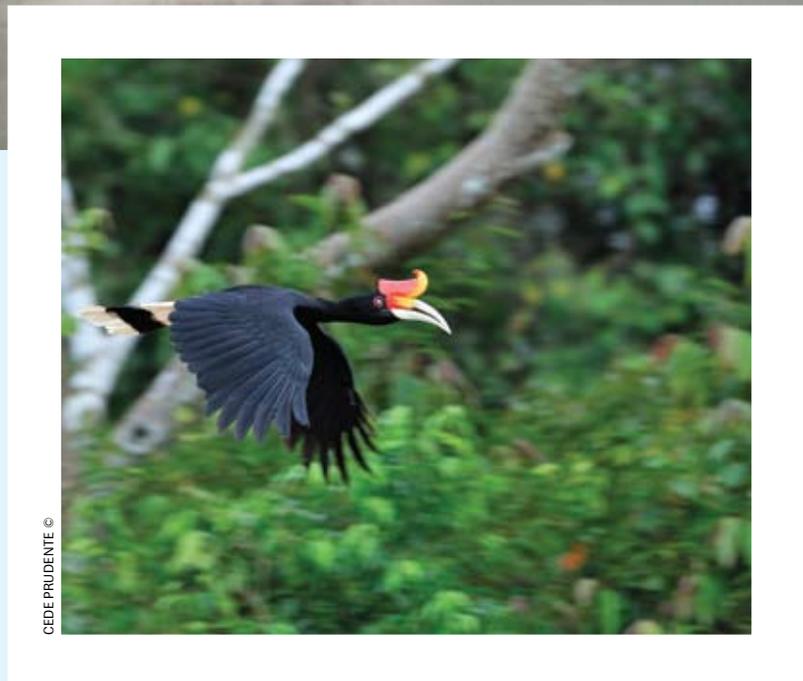
wild

CEDE PRUDENTE ©

Occupying the northeastern tip of Borneo - with its bay opening up to the Sulu Sea - Sandakan has undoubtedly one of the most beautiful natural harbours in the world.

The city's name, apparently, is derived from the Suluk word *sanda* which means "to pawn", although the context is uncertain. What is clear, however, is that the town has a relaxed, laid-back charm redolent of Penang reminiscent of its glory days as a former booming port town when ships came calling from all over.

Sandakan is also a melting pot of ethnicities, cultures and faiths, but the town is just as proud of its reputation as "Little Hong Kong", a testimony to the prosperous Teochew, Hakka and Cantonese communities that drive its commerce. Indeed, at the height of its timber boom in the 1930s - when it was the receiving point for logs that were floated down the mighty 560-kilometer-long Kinabatangan River for export - Sandakan boasted that it had the largest concentration of millionaires on earth!



CEDE PRUDENTE ©

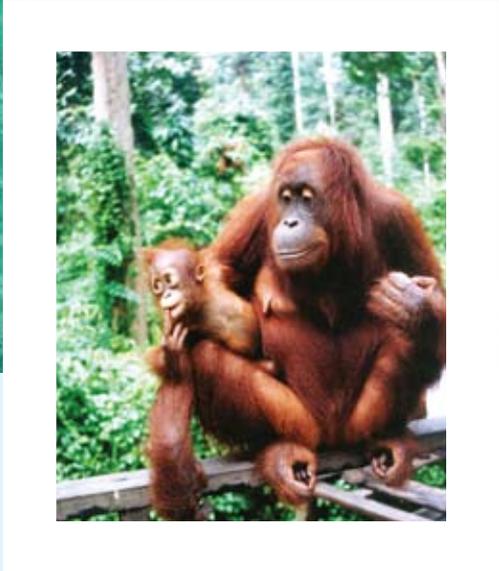
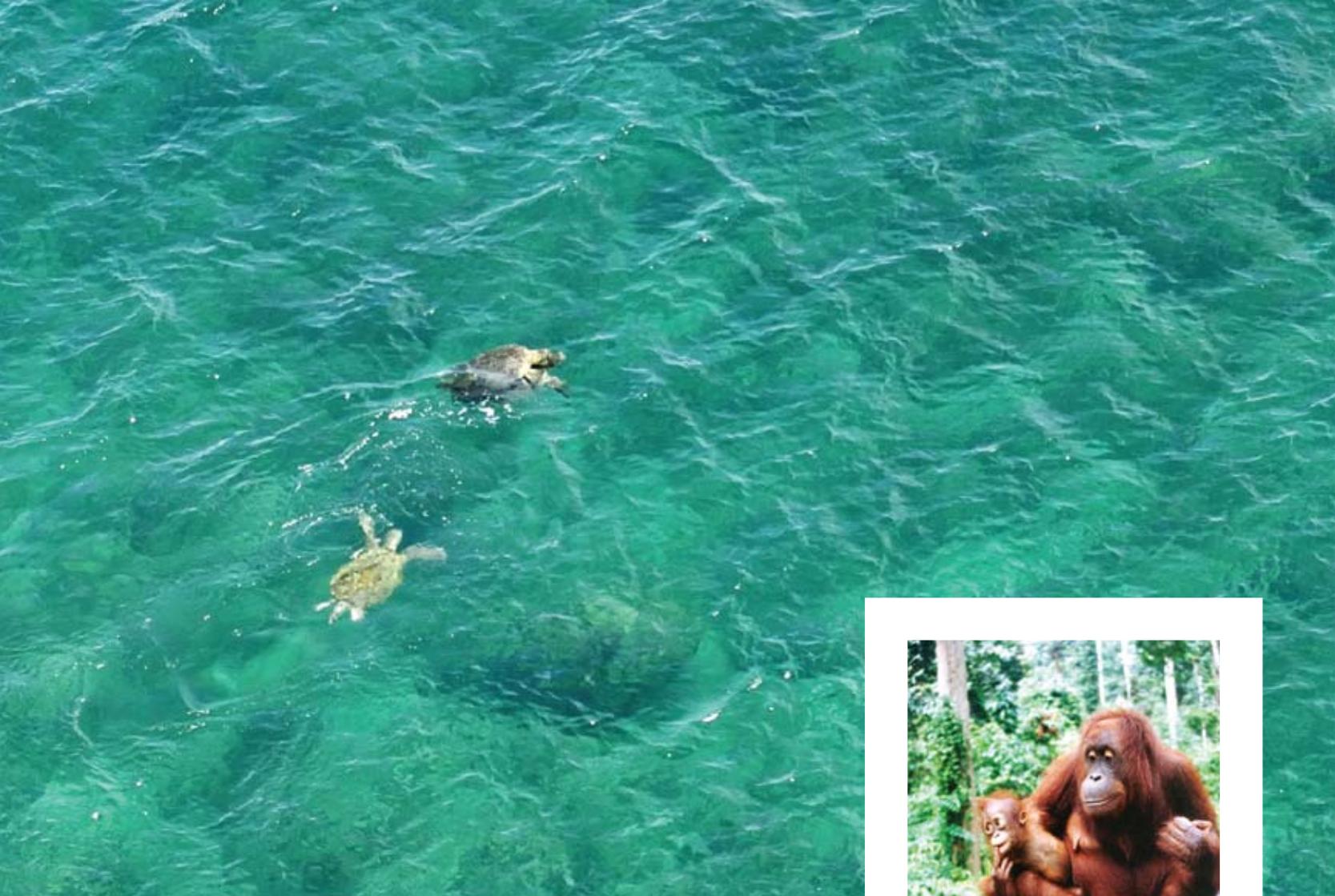
Such a colourful past notwithstanding, the reason that most would visit Sabah's second largest city these days has less to do with its history than with its new role... as the gateway for the state's ecotourism destinations. After all, from here - within a radius of less than 40 kilometres - you can encounter a baby orang utan, observe a nesting sea turtle, take an exhilarating canopy walk, dive among one of the world's finest reefs, and watch the harvesting of edible birds' nests in centuries-old caves.

Main picture

The best way to see the Lower Kinabatangan River Sanctuary is from a boat

Inset

All the eight hornbill species indigenous to Borneo can actually be found here.



CEDE PRUDENTE ©

As Sandakan continues to receive accolades for its biodiversity by international conservation bodies such as the World Wildlife Fund, its tourism industry has boomed - drawing over 80,000 arrivals last year.

Main picture
Sightings of green turtles off Selingan island are not uncommon.

Inset
The largest tree-living mammal in the world, an orang utan sleeps at night in a tree-top nest made of leaves and branches.

For starters, the 13,700-acre rainforest home of the orang utans of Sepilok Orang Utan Rehabilitation Centre in the lush Kabili-Sepilok Forest Reserve is just 24 km from Sandakan town. Established in 1964 to rehabilitate baby orang utans orphaned by loggers and poachers and return them to the wild, it is the largest such facility in the world. Indeed, actress Zhang Ziyi was so moved by the plight of orang utans that in 2008 she hosted an English TV programme shot here in Sepilok to raise awareness of their dwindling numbers.

Nevertheless, those who have seen Zhang Ziyi's show and observed her interacting closely with a couple of orang utans should realise that orang utans are still wild animals even though they are remarkably human-like and intelligent (*since they share 97 percent of human DNA*). Hence, however

delightful one may find the antics of the orang utans at feeding time in Sepilok, one should not attempt any contact with them.

Also located within the parameters of the Kabili-Sepilok Forest Reserve is the Rainforest Discovery Centre (RDC). Set up to create public awareness of the importance of forest conservation and the sustainable use of forest resources, it comprises a Visitors' Building that houses intriguing exhibits ranging from the skull of a pygmy elephant to a stuffed crocodile; a Rainforest Discovery Trail that includes a Plant Discovery Garden; and a Canopy Walk from which avid bird watchers can identify over 250 of Borneo's spectacular birds such as hornbills, pittas and broadbills, not to mention the especially rare Bornean bristleheads - one of the rarest birds of Sabah!

Another 'must' on the itinerary is a morning cruise down the majestic Kinabatangan River to the Lower Kinabatangan River Sanctuary in a 15-horsepower engine boat.

As part of a floodplain that has been likened to a 'mini Amazon', the 64,502-acre sanctuary offers an astonishing variety of wetland flora and fauna. Home to the largest concentration of proboscis monkeys and orangutans in Malaysia, it also harbours all eight species of hornbills found in Borneo. If you are lucky, you may spot enroute huge monitor lizards, mangrove snakes, otters, wild pigs, crocodiles, and the recently discovered pygmy elephant!

Another popular attraction in the Lower Kinabatangan area is the Gomantong Caves. These nine cavernous limestone caves are home to over a million swiftlets which produce two types of edible nest (*in truth, it is the saliva of swifts which hold the feathers and twigs together*) used to make the prized Chinese delicacy, bird's nest soup. Harvesting takes place twice yearly (*between February and April, and July and September*) during which licensed harvesters risk life and limb to climb 90-metre rattan ladders, aided by ropes and poles, while spectators watch below from a boardwalk.

Sandakan abounds in marine attractions too. Turtle Island Park, which lies 40 km north of Sandakan in the Sulu Sea, is one of the most important turtle breeding spots in Southeast Asia. Gazetted as a marine park in 1977, the islands of Selingan, Bakungan Kecil and Gulisan are safe havens for the endangered Green and Hawksbill turtles that come to lay their eggs. Egg-laying takes place throughout the year, but is especially frequent between July and October when the sea is calmer.

Selingan, the largest of the three islands, houses the park's headquarters, a turtle hatchery, tourist accommodation and basic facilities. Visitors are allowed to watch but not touch or disturb the turtles that clamber on to the beach to lay their eggs. Once the turtles have returned to sea, park rangers will carefully secure a certain portion of the eggs to be monitored, hatched and released into the sea. Turtle landings tend to take place after dark, so overnight stays are advised.

Finally, if you are a diving enthusiast, you must visit Lankayan Island about an hour and a half away by boat. This gem in the Sulu Sea has been hailed as a true macroworld paradise and is one of the world's hottest diving destinations today. Here, leopard sharks, blacktip sharks and gigantic whale sharks can be sighted everyday - alongside schools of humphead parrotfish, yellowtail barracuda, marbled stingrays, guitar fish, and even manatees.

As Sandakan continues to receive accolades for its biodiversity by international conservation bodies such as the World Wildlife Fund, its tourism industry has boomed - drawing over 80,000 arrivals last year. Cruise ships call at its port, and its modern airport takes daily direct Air Asia and Malaysia Airline flights from Kota Kinabalu and Kuala Lumpur.

As for accommodation, the general consensus is that Sandakan's tourism infrastructure still lags somewhat behind with many of the existing hotels and budget family-run lodges in need of makeovers. Change is imminent, however, as the 12-acre seafront urban renewal project of Sandakan Harbour Square - exclusively managed by Ireka Development Management - has already given the city the boutique hotel of Swiss-Inn Waterfront, and is on schedule to deliver a 249-room Four Points® by Sheraton hotel and introduce Sandakan's first shopping mall, the Harbour Mall by 2011.

Planning to visit Sandakan and walk into the wild? You may opt to take a tour, but it is also possible to visit Sandakan independently - with a guide but at your own pace - and secure reasonable prices for specific tours/sites.

For more information, please contact

Sabah Tourism Board

51 Gaya Street
88000 Kota Kinabalu, Sabah
T +6088 212121
F +6088 212075
E info@sabahtourism.com

Seafood Paradise

Much has been made about the eco-tourism on the outskirts of Sandakan, but the city is also renowned for its exquisite seafood - much of which is exported to Hong Kong, Japan and China.

For a start, one should get up really early and take a walk to the new Central Market at Sandakan Harbour Square, which boasts the biggest fish market in Sabah. By 5.00 am (*yes, dawn comes early in Sandakan*), boats are already unloading their catch at the jetty, while haggling housewives and restaurateurs throng the stalls.

Then, in the evening, check out your dining options amongst Sandakan's idyllic seafood restaurants-on-stilts (*mostly pork-free, by the way*) that extend out to the shimmering sea. Typically, these restaurants keep their live seafood in holding ponds in the sea itself, next to and below the dining platform. Once you have picked out your choice of fish, crab, lobster, giant prawns, abalone and fist-sized rock oysters, a restaurant hand will scoop up your bounty and dispatch it to the kitchen. Within minutes, the cook will serve up a feast for half of what it would normally cost you in any restaurant in Klang Valley!



The daily catch from the pristine waters of the Sulu Sea is among the freshest in Malaysia.



THE DAWN OF A NEW BEGINNING FOR SANDAKAN

For years, as they looked over the Crocker Range and saw massive development projects transforming Kota Kinabalu, the people of Sandakan have asked, "When will it be Sandakan's turn?"

Happily, their wait will soon be over, as the city's skyline is about to change dramatically early next year with the completion of the RM500-million Sandakan Harbour Square.

Launched in 2003 and built on a bay of reclaimed land at the town's seafont and right in the middle of its Central Business District, Sandakan Harbour Square is an urban regeneration development project between ICSD Ventures Sdn Bhd (*a member of London-listed Aseana Properties Limited and exclusively managed by Ireka Development Management Sdn Bhd*) and the Sandakan Municipal Council.

Significantly, it is also Sandakan's first large-scale commercial development in the last 30 years and key to the efforts of the Sandakan Municipal Council to rejuvenate this beautiful coastal city - with full support from the Chief Minister and Sabah's state government.

Awarded the Best Commercial Redevelopment in the CNBC-Asia Pacific Property Award 2009, the development will herald the renewal of Sandakan city and strengthen Sandakan's position as a tourist and commercial hub of Sabah.

Above
Sandakan Harbour Square is the first-of-its-kind waterfront landmark in Sandakan. Spanning over 12 acres, it has an estimated Gross Development Value of RM500 million.

Where Sandakanites will flock to shop

Poised to become a total shopping destination, the five-storey Harbour Mall which will open in 2011 is part of Sandakan Harbour Square.

Here, it will form the heart of the development and connect with a waterfront promenade, together with the international-class hotel Four Points® by Sheraton, a central market, and commercial shop offices.

As the largest city in the region, Sandakan is also sure to attract weekend visitors from neighbouring towns, not to mention the many foreign visitors for whom Sandakan is the gateway to key ecotourism attractions.

President and CEO of Ireka Development Management Lai Voon Hon is very confident that the Harbour Mall will create an inner-city buzz and develop a greater sense of community for Sandakan residents.



“As the city’s first mall, Harbour Mall will improve the quality of living for local residents as a one-stop shopping and entertainment destination,” says Lai.

“As the only mall located outside of Kota Kinabalu, Harbour Mall certainly offers retailers a prime opportunity to satisfy pent-up demands of shoppers in Sandakan. The mall’s central location within the master development would be another key draw for tenants.

“We aim to provide an exciting tenancy mix with over 100 specialty shops, ensuring a relevant and balanced mix of products, services and brands that will appeal to both locals and tourists. In total, the Harbour Mall complex will offer 200,000 sq ft of net leasable space and a six-storey parking lot with the capacity to accommodate 950 vehicles.”



The docking of Four Points® by Sheraton

Key to the fourth and final phase of Sandakan Harbour Square that will be completed next year is Four Points® by Sheraton, which will be operated by Starwood Hotels and Resorts Worldwide Incorporation.

The international-class hotel will provide 249 rooms, with facilities and amenities, such as dining outlets, offices, meeting rooms and ballroom catering for up to 700, and for both corporate and private events.

Lai believes that the hotel will complement and enhance the success of Sandakan Harbour Square.

“The presence of an internationally-recognised brand such as Four Points® by Sheraton is a clear sign of confidence by the Starwood Group for in the whole development,” Lai says.

Besides Four Points® by Sheraton, another hotel located at Sandakan Harbour Square is the 138-room Swiss-Inn Waterfront. Together, these two hotels will go a long way to help strengthen Sandakan’s tourism infrastructure and boost its tourism and tourism-related activities.

For enquiries, contact
**Harbour Mall Leasing
and Sales of Shop Offices**
+6089 228 250 / +6016 889 5689

Main

Harbour Mall’s distinctive architectural style takes full advantage of its waterfront location.

Inset

Over five floors providing 200,000 sq ft of retail space will offer Sandakanites a superlative retail experience.

Developed by



A Member of



Managed by



Joint Venture Partner





EXCLUSIVE OFFICE SUITES

Available in Mont' Kiara

The concept of working where you live, shop and play is hardly a new one. And yet, as more and more of Klang Valley's working population continue to move to the fringes to escape the urban sprawl, an increasing number of businesses have also found it viable to follow suit.

One commercial development that is leveraging on this decentralising trend of the city centre is 1 Mont' Kiara. When completed in the second half of 2010, it will enjoy the distinction of being the first integrated development of its kind in the affluent, cosmopolitan enclave of Mont' Kiara.

With a five-storey retail podium, a 20-storey office tower, and 34-storey of office suites, conveniently

linked to the serviced residences i-ZEN@Kiara I and i-ZEN@Kiara II, this is an address for those who want to stay at the heart of the action - and yet demand a short travel time to all key destinations in Klang Valley.

As it is, Mont' Kiara is served by an excellent network of highways such as the intersecting Duta-Ulu Klang Expressway (DUKE), the Penchala and Kerinchi links on the Sprint Highway, and the New Klang Valley Expressway (NKVE) putting it within 10 minutes of Bangsar, Damansara Heights, Bandar Utama, Mutiara Damansara, and the central business districts of Kuala Lumpur and Petaling Jaya.

Admittedly, the traffic in Mont' Kiara has been building up over the past few years, but with the opening of the Mont' Kiara ramp that provides direct access to the Penchala Link, motorists can now rest easy.

As the enclave's first truly integrated development, 1 Mont' Kiara's integrated concept certainly has an edge in attracting business. With all the panache and excitement of a dynamic corporate environment - and exuding an undertone of casualness and relaxation to keep the buzz going long past office hours - this is an environment that will especially appeal to progressive businesses with a less rigid approach to work and a stronger focus on service and customers.

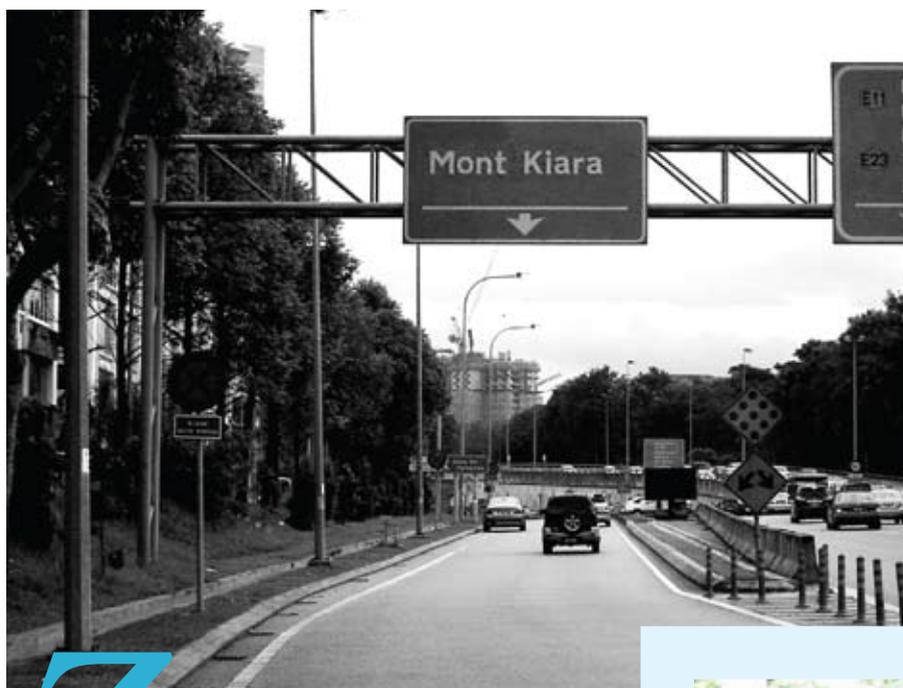
Olympus Malaysia Sdn Bhd is one such company. Currently located at Plaza Mont' Kiara across the road, Olympus has recently purchased three units of office suites in 1 Mont' Kiara. Totalling 10,000 sq ft, the space comes with a terrace that provides a clear view of Sri Hartamas, Damansara Heights and Bangsar - making it the ideal site for the testing of the latest Olympus cameras.

"I would like to think that we have been farsighted in choosing 1 Mont' Kiara for the location of our new head office," says its managing director of Olympus Malaysia, Mr Tan Tick Boon. "We wanted a prestigious address with easy accessibility so we decided to remain in Mont' Kiara. Furthermore, Ireka's developer is synonymous with good security and well-managed properties so we are confident that the property value will appreciate in the years to come."

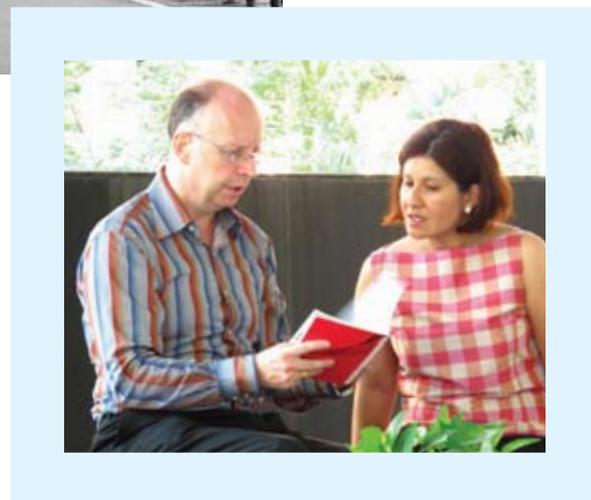
For enquiries, contact

Retail Mall Leasing	+6012 668 6601
Office Tower Leasing	+6012 668 6602
Sales of Office Suites	+603 6203 6688

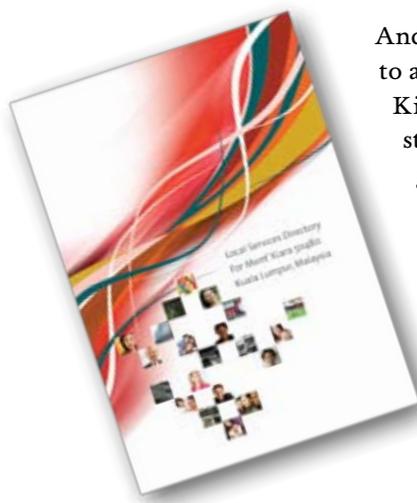
Mont' Kiara A-Z: A Local Services Directory



Below
Martin Munnelly, 47, is a chartered surveyor by profession. He and his wife Tiggy love Mont' Kiara because "all the important local amenities are close at hand."



Totalling a hundred pages, spiral-bound for easy reference, and measuring about 6 inches by 9 inches, it took one inspired man over a year to write and put together.



And now, finally printed, launched and distributed to all i-ZEN homeowners and tenants in Mont' Kiara, the *Local Services Directory For Mont' Kiara* stands as the definitive and most comprehensive guide to Mont' Kiara ever.

For Briton Martin Munnelly, who moved to Kuala Lumpur from London in 2008 with his wife Tiggy, producing a neighbourhood directory seemed like the singlemost important contribution he could make to improve the quality of life in Mont' Kiara.

As he puts it, "I decided to do a directory for Mont' Kiara out of desperation more than anything else. I wanted to make daily living easier in Mont' Kiara - where to post letters, where to eat, where the local dental and medical services are or where to buy stationery."

However, as with all great ideas, it was much easier said than done. For starters, Munnelly had to literally pound the pavement and knock on the

door of every business in Mont' Kiara, and then, closer to the printing deadline, do it all again to verify the addresses and make sure that all information was as up-to-date as possible.

Recalls Munnelly: "The heat and humidity were the worst aspects of producing the directory. There was no other way to produce a directory of the service outlets in the area without walking the main streets, back streets, alleyways and side streets. It was a fascinating experience, meeting all sorts of people who work in our local shops, working long hours to serve us. Some were very kind - they would offer me a drink or a seat when they saw me coming with my sweaty appearance.

"Another problem I had was the fact I only speak English. On many occasions, I found it difficult to explain why I wanted people's business cards and that my intentions were honourable. There were some outlets that did not want to advertise their services and gave no reason for this so I had to respect this and left them out."

“...It was a fascinating experience, meeting all sorts of people who work in our local shops, working long hours to serve us. Some were very kind – they would offer me a drink or a seat when they saw me coming with my sweaty appearance.”

– Martin Munnelly

Below
The directory lists over 800 service outlets in Mont Kiara’s key shopping centres and provides information on postal services, transport, utility services and other areas deemed useful to a newcomer – whether expatriate or Malaysian.

Still, persevere he did, encouraged by his wife who edited the book. He was also gratified when Ireka Development Management stepped forward to sponsor the cost of printing and distributing the first 2,500 copies of the book.

President and CEO of Ireka Development Management Lai Voon Hon regards the directory as doing more than providing useful information and supporting local businesses; he hopes it will foster a stronger community spirit and a sense of belonging amongst Mont’ Kiara residents too. He hopes that it will also foster a stronger

community spirit and sense of belonging amongst Mont’ Kiara residents.

The company will also be distributing copies of the directory to three international schools in Mont’ Kiara, and various expatriate associations and embassies in Kuala Lumpur.

Since the launch of the directory, people have come back with feedback on the directory, most of them commenting on how useful they find it and how accessible it feels.

As with any directory, accuracy is essential to relevance, so Munnelly plans to update the directory every six months.

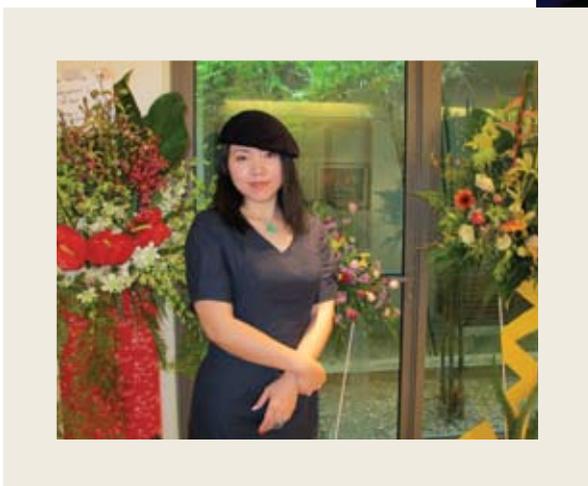
“Already, I have noticed changes with some businesses moving out and new ones opening up,” he says, “Solaris Dutamas is also filling up and I Mont’ Kiara will soon be opening, so there are new outlets to include.”

Who knows, if he gets the encouragement and support to do so, Munnelly might even go on to produce a website equivalent of his directory.

Do you have any suggestions on how to improve the directory? Martin Munnelly welcomes your feedback and comments at mkdiratory@gmail.com



LIU JING THE ACCIDENTAL ARTIST



Main
Flowers by the Window
2008
Oil on canvas
92cm x 69cm

Inset
Looking back on her life at 35, the artist calls herself “a creature of circumstance.”

In approaching a show billed as an artist’s ‘recent paintings’, one would expect to find works that are thematically of the same ilk.

Surprisingly - and delightfully so - this turned out to not be the case with Liu Jing’s “Exhibition of Recent Paintings”, the artist’s first solo, held at the Art Salon @ SENI Property Gallery recently.

Produced in the last two years, the 38 paintings are diverse in subject matter - ranging from still life to Chinese opera characters to female musicians playing traditional instruments to village scapes. There are also winsome portraits of animals

inspired by the many stray dogs and cats she feeds in her neighbourhood - an indication surely that the artist has no fear of not being taken seriously!

As for technique, Liu Jing uses impasto to convey movement and emotion in her works, reminiscent of Van Gogh. Indeed, the confidence of her deft brushstrokes and energetic layers of paint belie the artist’s relatively short career span and indicate an ease with risk-taking that one would associate with more mature talent.

Liu Jing’s most recent works in the collection - melancholic and brooding abstract compositions - also seem to suggest that she is about to embark on another phase, but Liu Jing is unwilling to commit herself.

“I have no idea,” says Liu Jing, “I just want to work hard on developing my painting skills and not worry about where that takes me.”

Certainly, serendipity has marked every twist and turn of Liu Jing’s life story so far.



“I am very fortunate to have Jolly as my instructor,” says Liu Jing, “More than just technique, he has taught me what it means to be a professional artist, how to market myself, how to relate to collectors and dealers.”

Liu Jing laughs at the suggestion that her career path has been made easy by being married to one of Malaysia’s finest artists: “On the contrary, Jolly has taught me to be hard on myself. I can work all night on a painting, then go back and keep changing it until I am satisfied. At times I have even destroyed my own work.”

“...I can work all night on a painting, then go back and keep changing it until I am satisfied...”

- Liu Jing

As for the observation that her husband’s influence is evident in Liu Jing’s choice of palette, Jolly himself is quick to quip, “I have been her teacher for the last five years, so it would be truly remarkable if there were no similarities!”



Born in 1975 in the water village of Zhou Zhuang near Shanghai, she discovered her talent for painting early and remembers getting encouragement from her art teacher in school. However, Chinese ink painting on rice paper bored her, as did the traditional teaching methodology of repetition and copying.

“I was more attracted to the rich textures and colours of western oil paintings,” recalls Liu Jing, although she did not seriously think of pursuing art as a vocation.

In any case, their honeymoon was a grand tour of Europe’s art capitals, where she savoured the offerings of the Louvre, Musée d’Orsay, the Uffizi and the Borghese, and was inspired by artists such as Caravaggio and Francis Bacon.

The few art auctions Liu Jing attended with Jolly have also helped her to appreciate her potential as a Shanghai-born artist working in Malaysia. Given the explosive art market in Shanghai, Liu Jing is especially eager to see how her work will fare in her home city.

For starters, she plans to show her work in a friend’s gallery and eventually divide her time between Shanghai and Kuala Lumpur. Meanwhile, as Liu Jing learns all she can from Jolly and evolves her own unique “painterly and expressionistic” style, Malaysia’s art collectors should take note.

Her father’s death when she was 14 set her adrift and she settled on a nursing career because it was “a good job for a girl”.

Nine years later, following her mother’s death, Liu Jing applied for a degree course in nursing at SEGi University College in Kuala Lumpur. Once enrolled, however, she switched to graphic design instead. Her interest in art also engaged the attention of the artist, Dr Jolly Koh, who was lecturing art at SEGi at that time. He became her teacher, mentor, and eventually her husband in 2009.

Art Salon is located at SENI Property Gallery, Changkat Duta Kiara, Off Jalan Duta Kiara, Mont’ Kiara, 50480 Kuala Lumpur.

Readers interested in Liu Jing’s work may contact Andrew Quah at +6012 483 1600 or artsalon@senimk.com.my or visit www.senimontkiara.com.my/artsalon

Clockwise, from top
Lady Playing Pipa
2009
Oil on canvas
76cm x 42cm

Fairyland, III
2009
Oil on canvas
76cm x 42cm

Shih Tzu, II
2009
Oil on canvas
76cm x 62cm

Events Gallery

Zulkifli Yusoff's Solo Exhibition: 13 Inspiring Years

16 January 2010: Art Salon @ SENI hosted a mini-retrospective for iconic contemporary Malaysian artist, Zulkifli Yusoff, to mark his 50th birthday. The 50 paintings were produced between 1996 and 2009.



1



2



3

- 1 The Malaya Series: Zulkifli Yusoff is recognised both locally and internationally for his thought-provoking artworks and his ability to capture and document the essence of the society within which he lives.
- 2 Zulkifli was invited to cut the cake which was shared amongst friends and well-wishers who were present to celebrate with the artist.
- 3 President and CEO of Ireka Development Management Sdn Bhd Lai Voon Hon (center) with art curators Dato' Dr Tan Chee Khuan (left) and Tan Chien Li (right).

Kiaraville Community Rings in the New Year with a Roar

24 February 2010: Over 200 residents, local and expatriates alike, joined in the festivities to usher in the Year of the Tiger.

- 1 Kiaraville filled with a sea of red and gold as the residents welcomed the Year of the Tiger with a stunning lion dance display.
- 2 Children kept themselves entertained with a colouring contest while their doting mothers cheered them on.
- 3 The evening ended with a colourful fireworks display, a lovely surprise for the Kiaraville residents.



1



2



3



1



2



3

SENI Mont' Kiara Welcomes Overseas Visitors

29 March 2010: A 30-member overseas delegation of fund managers participating in Invest Malaysia 2010 were given a first-hand tour of Ireka's latest developments in Mont' Kiara. The visit was coordinated by Maybank Investment Bank.

- 1 The delegates from China, Hong Kong, Korea, Italy and Singapore were briefed on the property investment opportunities in Mont' Kiara from Ireka's sales representatives.
- 2 Guests were impressed with the layout and furnishings of SENI Mont' Kiara during a tour of the show unit.
- 3 International delegates were treated to Ireka's hospitality after the tour and briefing.

Construction Update



Overall structural works are completed. Architectural & external infrastructure works for office blocks and retail atrium are 95% completed.

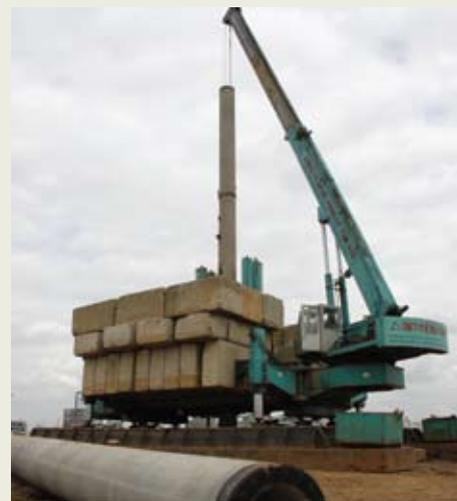


KL Sentral Office Tower and Hotel

Office tower: Works completed at LG 3.
Hotel block: Piles cap construction is progressing well and close to 85% completion. The first area of the lowest basement slab (B2) is under progress and will be cast by early June.



Works are in progress at Levels 40 for Block A, Level 33 and 34 at Block B and Landscape Plaza Level at car park podium. Structural works for Block C & D, Level LG 4 to LG 1 at car park podium, retaining walls and suspended driveway are completed. Architectural and M&E works are in progress at all blocks at various levels.



With the Construction License Approval obtained in early April, site clearance is completed and piling works are in progress.



Hotel tower: Structural works on Level 10 are completed. Works are in progress at Level 11. Retail podium: Structural works on Level 5 are completed. Works are in progress at Level 6. Brickworks are in progress on Ground, First and Second Floors.

ACCESSORIES
& GIFTS



ACCOMMODATIONS
& VACATIONS



FURNISHING
& INTERIORS



WELLNESS,
BEAUTY & FITNESS



EDUCATIONAL

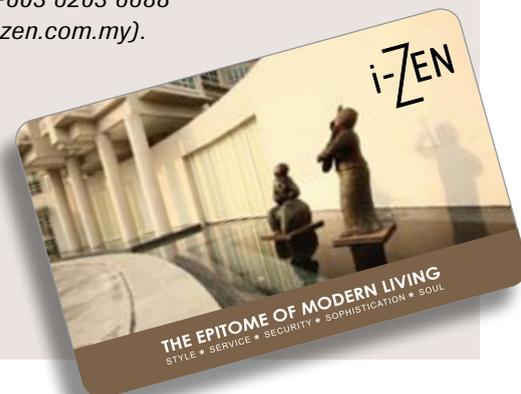
FOOD
& BEVERAGES



'Live Life Beyond the Ordinary' with the i-ZEN Privilege Card

i-ZEN Privilege Card promises a selection of lifestyle experiences befitting your position as a proud member of the i-ZEN community. With the growing list of meticulously chosen lifestyle brands, spoil yourself with unsurpassed fine dining experiences, pampering health and wellness retreats and exotic vacation getaways, not forgetting the exclusive privileges on home furnishing products, lightings, kitchenwares, gifts, accessories and even educational camps!

For more information on the full member privileges available in year 2010, log on to www.i-zen.com.my or contact +603 6203 6688 (enquiry@i-zen.com.my).



“i” is for Ireka

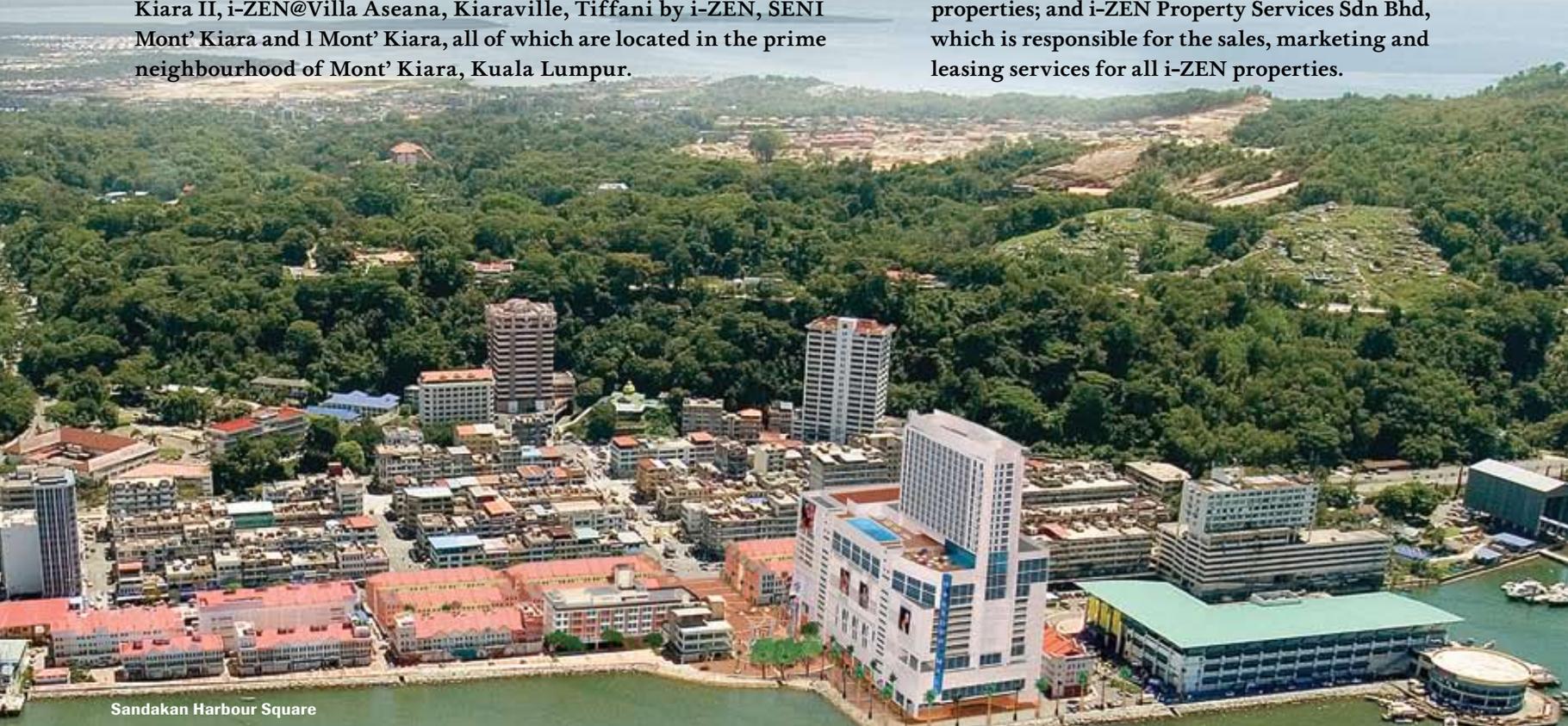
Ireka Corporation Berhad (ICB) is a publicly listed company involved in construction, property development, hospitality & leisure and IT. Its distinguished over 40-year track record includes the construction of the KLIA runway, Kuala Lumpur’s Middle-Ring Road II, the North-South Expressway, Putrajaya Government Administrative Offices, Technology Park Malaysia, DiGi Corporate Office (D’House), Wisma AIG and OCBC headquarters. The Group also previously developed and managed The Westin Kuala Lumpur, winner of multiple regional and international hospitality awards.

Ireka Development Management Sdn Bhd (IDM) is a wholly-owned subsidiary of ICB and is also the exclusive development manager of Aseana Properties Limited, a company listed on the Main Market of London Stock Exchange. Its development and management portfolio comprises the following:

- The i-ZEN brand of luxury properties, namely i-ZEN@Kiara I, i-ZEN@Kiara II, i-ZEN@Villa Aseana, Kiaraville, Tiffani by i-ZEN, SENI Mont’ Kiara and I Mont’ Kiara, all of which are located in the prime neighbourhood of Mont’ Kiara, Kuala Lumpur.

- Luyang Perdana (Kota Kinabalu), and Sandakan Harbour Square, an award-winning seafront urban renewal project in Sabah.
- In Vietnam, aside from strategic minority equity stake in Vietnam developer, Nam Long Investment Corporation, it is also involved in the International Hi-Tech Healthcare Park (an integrated medical-themed development) and Queen’s Place (a residential and commercial development) projects.

Supporting IDM are two key ICB subsidiary companies: i-ZEN Hospitality Sdn Bhd, tasked with the management of completed i-ZEN properties; and i-ZEN Property Services Sdn Bhd, which is responsible for the sales, marketing and leasing services for all i-ZEN properties.



Sandakan Harbour Square

i-ZEN The Epitome of Modern Living

i-ZEN is a brand founded on and driven by five basic principles that ensure its customers’ highest expectations are met.

Style

Every i-ZEN development embodies an extraordinarily high standard of contemporary style, not merely in terms of aesthetics but also in the way it is congruent with form and function.

Service

i-ZEN has set the highest standards by benchmarking itself against the finest in the hospitality industry, and then recruiting the best talent and training them to exceed the expectations of i-ZEN’s discerning stakeholders.

Security

With security being our topmost priority, all systems and procedures are routinely upgraded, checked and rehearsed to ensure an unwavering readiness to deal with every emergency.

Sophistication

In synergy with style, i-ZEN incorporates cutting-edge innovation and technology to introduce ease and effortlessness into every aspect of the i-ZEN lifestyle.

Soul

Soul lies at the very heart of every i-ZEN development. This encompasses a strong sense of belonging, a pride of place, and an identity as a community - all of which is achieved with the fulfillment of the other four principles.

